



# Open call for temporary public art commission for Salisbury city centre

This commission by the Salisbury Business Improvement District (BID) will celebrate the 800th anniversary of the laying of the foundation stone of Salisbury Cathedral and the birth of Salisbury as city where it stands today.

## Overview

In the early 1200s, the medieval bishop at Old Sarum actioned a plan that would change the city of Salisbury forever. Driven by the need to access fresh water, and desperate to escape from bad weather and regular harassment from soldiers, Bishop Poore moved the Cathedral and its community from the barren, wind-blown hillside at Old Sarum to where the city stands today - a move that required the greatest physical, technological and intellectual skills to achieve. Eight hundred years later the city is celebrating that audacious move with Salisbury 2020: City on the Move, a year of events, activities and celebrations.

To mark this important anniversary for the City, Salisbury BID are looking to commission an artist to create a temporary work of public art that will be positioned in the High Street of Salisbury from 28 April 2020 (the anniversary of the laying of the foundations stone) to the end of September 2020.

Salisbury 2020: City on the Move has three main themes to the anniversary year

- Movement of thought, faith and ideas: exploring developments over the last 800 years
- Physical Movement: echoing the strength and endeavour required to build a new cathedral
- Movement of Technology and science: celebrating the ingenuity of forebears, offering ways to discover the latest ideas

The artwork can take any form, but artists should draw their inspiration from the themes of Salisbury 2020 and be aware that the piece needs to have maximum impact throughout the 6 months of installation. The commission should aim to help visitors interpret the anniversary and to understand the significant act of faith, physical strength and technological advancement, but also to reflect the positive future for Salisbury as a city moving forward from a terrible international incident in 2018 that effected many residents and local businesses.

The commission should also help to illustrate the scale of the original plan and provide a context, and draw, for visitors and residents of the city as well as visually unify the High Street with the Cathedral and provide a visual cue for visitors as they move around the city.

## Budget<sup>1</sup>

Artist Fee £5,000 (incl. of VAT if applicable)

We expect the period of engagement to be about 4 months. The artist fee covers all stages outlined below and includes all artist expenses beyond production.

Production Budget of up to £10,000 (incl. of VAT if applicable) This budget must include all costs associated with the artform including items such as design, shipping, construction and interpretation. An additional budget will support installation and project management costs and will be managed directly by the Salisbury BID.

## Application Process Timeline

Stage One: Preliminary Proposal (Deadline 27 December 2019)

Applicants should submit a two page (A4 - no more than 500 words) preliminary proposal with supporting documents of previous work and CV.

See 'How to Apply' section for further details and required information.

A panel will assess all entries in preparation for the judging panel to ensure they meet the eligibility criteria.

The judging panel will meet early January to select three proposals to be progressed to the next stage. Those shortlisted will be notified by mid-January. The judging panel will comprise of amongst others - Salisbury BID, an expert in Public Art, Wiltshire Council, a representative from the local arts and heritage community, a representative from local businesses. The three selected proposals will be given a fee of £300 to prepare for Stage 2. The fee will cover all expenses including travel for interview.

Stage Two: Shortlisted Projects – Proposal Development (Interviews end of February)

Present a more detailed project proposal to the judging panel. This might include, but not exclusively, models, videos or drawings. Each presentation will be conducted in person

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<sup>1</sup> The budget is subject to a funding application and the work will not be progressed beyond Stage Two until all needed funds are raised.

and last an hour allowing 15 minutes for Q+As. The judging panel will have a similar makeup to that of the earlier selection.

### Stage Three: Production and Installation for 26th April 2020

Please note that the project has a tight turnaround from selection to installation. This is not negotiable, and we therefore ask you to apply only if you have sufficient capacity to deliver this commission within the stated timeframe.

Within this period, you will be expected to work in partnership with the BID and the Salisbury 2020 Project Manager to develop:

- Detailed project plan using widely available software
- Timeline to include manufacturing, procurement and shipping (list not exhaustive)
- Costed materials list
- Installation method statements
- Sustainability assessment
- Full environmental impact assessment
- Health & safety / risk assessment

Installation to take place in advance of the anniversary of the laying of the Cathedral foundation stone on 28 April 2020.

## How to Apply

If you are interested in this opportunity, please submit a Stage1 preliminary proposal in PDF or WORD together with the following information:

- Name of Individual, collaborative practice or organisation (if you are a collaborative practice or organisation please clearly indicate the lead contact)
- Proposed title of the project

Preliminary Proposal must not be more than two pages (A4) or 500 words and should cover:

- Clearly articulated vision to meet the commission brief
- What is your approach
- What are the anticipated artworks
- An up to date CV (max two pages) plus links to your digital platforms i.e. social media, YouTube, website, Vimeo
- Further back up materials (optional)
- The names and email contact details of two referees

Applicants should consider:

- Good verbal and organisational skills are essential, and you should be experienced in communicating your ideas and concepts to a wide audience with different levels of understanding and engagement.
- All applicants will be required to have public liability insurance.

Applications should be sent to [marketing@salisburybid.co.uk](mailto:marketing@salisburybid.co.uk)

APPLICATION DEADLINE 27 December 2019

## Key dates 2020

- Application deadline 27 December 2019
- Early January - all applications will be considered by the initial selection panel and 3 shortlisted applicants notified
- Early February - 3 shortlisted applicants present further developed proposals to the judging panel at interview
- Early March –the final selected commission will be announced, and the applicant(s) will need to make themselves available for PR/Marketing events
- Late April (26th) - artwork installed in Salisbury High Street. Please note that the project has a tight turnaround from selection to installation. This is not negotiable, and we therefore ask you to apply only if you have sufficient capacity to deliver this commission within the stated timeframe.