

Salisbury. Welcoming since 1227.

experiencesalisbury.co.uk/grouptravel

Itinerary
Experience Salisbury's
History and Heritage



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Salisbury has been welcoming visitors since 1227. A wonderfully intimate city, set in beautiful Wiltshire countryside. Five rivers, the Cathedral Close, medieval buildings, green spaces and water meadows – Salisbury is a city on a human scale, a city made for exploring. Alongside the cathedral and museums, visitors benefit from a thriving cultural scene, a busy Charter Market and a panoply of independent retailers and creators.

Salisbury is located close to both the coast and countryside; the New Forest is just 30-minutes from the city and offers a protected forest with roaming ponies, deer and cattle; Dorset is an hour drive and provides access to Bournemouth and the stunning Jurassic Coast with 250 million years of the earth's history to discover.

Welcoming Coach tours: Salisbury is a coach friendly city, welcoming visitors and your travel team.

Coaches can drop off close to the Cathedral and city centre in Exeter Street. There is a purpose-built Coach Park in Central Car Park.

Experience Salisbury's History and Heritage is a two-day, one night, brand new itinerary developed for coach tours. It is full of historic insights, all within easy walking distance - including the city's must-sees, stunning vantage points, unique places to eat and drink and the best independent retail for miles around.



Day 1

As you arrive into Salisbury you'll see the tallest spire in the country, standing at a breath-taking 404ft / 123m guiding travellers to Salisbury city for over 800 years. Drop off is right in the city centre in Exeter Street, and just a short walk to your first historic place of interest, **Salisbury Cathedral**. Join an organised tour of Salisbury Cathedral where you will learn all about the cathedral's history and how it defiantly moved two miles from Old Sarum to its location today. See an original 1215 Magna Carta, one of four surviving copies, and the world's oldest working clock, thought to date back to medieval times in 1386. Take time to walk around the cathedral, absorbing the atmosphere as you look up to the majestic stained-glass windows. A daily schedule of free demonstrations and experiences can be found on the Cathedral website.

salburycathedral.org.uk

Stop for some refreshments in the Cathedral's **Refectory Restaurant**, **Salisbury Museum Café**, or the **Bell Tower Tea Rooms** (summer only) where you'll be rewarded with magnificent views of Salisbury Cathedral.

Salisbury is an intimate, friendly cathedral city of ageless beauty and captivating living history. Explore Britain's largest Cathedral Close, reflecting architectural styles from the 13th to 18th Century. Here you will find **Mompesson House**, an 18th Century Queen Anne masterpiece of a townhouse, and location for the film *Sense and Sensibility*, **Arundells**, a former prime minister's beautiful home, **Salisbury Museum**, showcasing impressive historic collections, **The Wardrobe**, the Rifles Berkshire and Wiltshire Museum and **Sarum College**, providing private retreats and study breaks.

experiencesalisbury.co.uk/listing/salisbury-cathedral-close

Salisbury is full of incredibly old pubs, but **The Haunch of Venison** is believed to be the oldest. Relax in the cosy bar area downstairs before dinner in the gastropub upstairs. History fans will love that there is a secret tunnel and rumour has it, this is where Churchill and Eisenhower planned D-Day.

For great places to eat in Salisbury:

experiencesalisbury.co.uk/taste

There are plenty of great places to stay in Salisbury, choose one steeped in history with a stay at either **Best Western The Red Lion Hotel**, Europe's oldest purpose-built hotel or the elegant grade II listed **Mercure White Heart Hotel** – both have excellent facilities.

For great places to stay in Salisbury:

experiencesalisbury.co.uk/sleep

Day 2

Salisbury is a modern medieval city and offers visitors an experience like no other. Today includes a visit to a historic hidden gem, St Thomas's Church, which is thought to pre date Salisbury Cathedral. You will also spend time at the historic Charter Market and then on to Fisherton Mill, the largest independent gallery in the South of England with some of the best independent shops for miles around on your way.

If you visit on a Tuesday or Saturday, you can experience the Charter Market located in the market place, near the Guildhall (home to our award-winning Visitor Information Centre). One of the oldest markets in Britain, Salisbury has hosted a weekly market since 1227. Today you will find a vibrant, friendly market packed with fresh, local artisan produce and unique products – perfect for taking home a gift or two.

experiencesalisbury.co.uk/listing/salisbury-charter-market

If you like to people watch, then head over to **Henderson's Artisan Bakery** for a great spot to see the hustle and bustle of the Charter Market, whilst enjoying a coffee and pastry.

experiencesalisbury.co.uk/taste/cafes-tearooms

Then onto **St Thomas's Church**, this 13th Century church is home to Britain's largest and best-preserved Doom painting. Take time to look up and around to see if you can spot all 250 angels, located on the roof, walls and pillars of this historic Anglican church. Entry to the church is free and there is a free mobile guide that can be downloaded, ahead of your visit.

experiencesalisbury.co.uk/stthomaschurch

In Salisbury, we celebrate the unique and the quirky, the local and the original. Discover Salisbury's independent shops, with over 200 to visit. Salisbury is a shopper's paradise, unlike any other high street. Just 10 minutes from the city centre is **Fisherton Mill**, located in a 19th Century Mill, the largest independent gallery in the South of England. Here you will find a unique collection of work from renowned artists, sculptors and makers and an award-winning café.

For more great places to shop:

experiencesalisbury.co.uk/shop

It's time to head back to Exeter Street to meet your coach and bring your History and Heritage tour to an end. Experience more of Salisbury's originality and charm each May and June at the Salisbury International Arts Festival. Or, join us in November and December when our medieval streets, markets and shops burst with festive merriment and sparkling decorations.

If you have time, visit **Old Sarum**, an iron age hillfort on the outskirts of the city and the original site of Salisbury Cathedral and **Stonehenge**, England's greatest mystery, home to the world famous pre-historic stone circle – located just 10-miles north of the city of Salisbury.

english-heritage.org.uk/visit/places/old-sarum
english-heritage.org.uk/visit/places/stonehenge





Group Pricing 2022

Product	Adult / Concession	Group contact
Salisbury Cathedral	Adult £6.90 (groups of 10+)	✉ groups@salcath.co.uk ☎ 01722 512156
Refectory Restaurant	Bespoke catering packages available	✉ groups@salcath.co.uk ☎ 01722 512156
Old Sarum	Adult £5.90 (for groups of 11+) Concession £4.50 (for groups of 11+) Free entry for one tour leader and one coach driver	✉ bookings@english-heritage.org.uk
Stonehenge	Standard Adult £19.62 (for groups of 11+) Off peak Adult £18.00 (for groups of 11+) Concession £17.64 (for groups of 11+) Free entry for one tour leader and one coach driver	✉ bookings@english-heritage.org.uk
Best Western The Red Lion Hotel	Group rates available	✉ reception@the-redlion.co.uk ☎ 01722 323334
Mercure White Hart Hotel	Group rates available	✉ h6616-sb@accor.com ☎ 01722 327476

The team at Salisbury are keen to work with coach organisers to develop a stand-out and unique itinerary for your customers.

✉ inspire@experiencesalisbury.co.uk

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