

Salisbury. Welcoming since 1227.

experiencesalisbury.co.uk/grouptravel

Group Travel Guide



Salisbury's Must Sees

- Salisbury Cathedral
- Salisbury Museum
- Mompesson House
- Arundells
- The Wardrobe Museum
- Charter Market
- Over 200 Independent Retailers
- Queen Elizabeth Gardens
- The Constable Walk

Located just outside Salisbury:

- Stonehenge
- Old Sarum



Group Travel Made Easy

Group Travel Made Easy

Salisbury is an intimate, friendly cathedral city of ageless beauty and captivating living history - welcoming visitors and your travel team.

Here are some of the benefits available to you:

- Exclusive offers
- Group attraction ticket prices
- Group room rates
- Convenient, city centre drop-off points

We also look after your team and driver:

- Free organiser familiarisation visit
- No hassle, city centre coach parking
- Free attraction tickets and rooms
- Free lunch vouchers

Please ask for full details when making your booking.



Contents

- 4 Experience Salisbury
- 6 Attractions
- 10 Festivals & Events
- 12 Activities & Tours
- 13 A Day Out in Salisbury
- 14 Food & Drink
- 15 Accommodation
- 16 City Map
- 18 Travel Information



Experience Salisbury

Salisbury is a wonderfully intimate city, set in beautiful Wiltshire countryside. Five rivers, the Cathedral Close, medieval buildings, green spaces and water meadows – Salisbury is a city on a human scale, a city made for exploring.

Alongside the cathedral and museums, visitors benefit from a thriving cultural scene, a busy Charter Market and a panoply of independent retailers and creators.

Salisbury is located close to both the coast and countryside. The New Forest is just 30-minutes from the city and offers a protected forest with roaming ponies, deer and cattle, whilst Dorset is an hour drive and provides access to Bournemouth and the stunning Jurassic Coast with 250 million years of the earth's history to discover.

Old Sarum, an iron age hillfort and Stonehenge, the UNESCO World Heritage Site are located just outside the city of Salisbury.

Salisbury is a friendly city, welcoming visitors and your travel team. Coaches and mini buses can drop off close to the cathedral and city centre, making it nice and easy for your customers.

The Salisbury team is keen to work with group travel organisers to develop stand-out and unique itineraries for your customers.

✉ inspire@experience-salisbury.co.uk
🌐 experiencesalisbury.co.uk/grouptravel

🐦 twitter.com/ExperienceSalis

📘 facebook.com/ExperienceSalisbury

📷 instagram.com/ExperienceSalisbury



Attractions



Britain's most iconic cathedral

The magnificent **Salisbury Cathedral** is set in Britain's largest Cathedral Close and has the tallest spire in the country. Standing at a breath-taking 404ft / 123m, the cathedral has been guiding travellers to Salisbury city for over 800 years. It is home to one of four surviving original 1215 Magna Carta documents, the world's oldest working clock which is thought to date back to medieval times in 1386, and the most majestic stained-glass windows. Salisbury Cathedral hosts regular events, exhibitions and festivals throughout the year.

🌐 salisburycathedral.org.uk
☎ 01722 512156



A museum of national importance

The award-winning **Salisbury Museum** tells the stories of a unique landscape which has been the cradle of continuous human achievement for over half a million years, and of the people who shaped it and continue to shape it today – from Stonehenge to Medieval Salisbury, from the drainage collection to the new fashion gallery. The museum is home to a year-round programme of inspirational exhibitions and events, all housed in a beautiful medieval building located in the historic Cathedral Close.

🌐 salisburymuseum.org.uk
☎ 01722 332151



A Prime Minister's beautiful home

Arundells, the former home of the late prime minister Sir Edward Heath, and its peaceful gardens are situated in the historic Cathedral Close. Home to Sir Edward's personal collections and memorabilia, the house is open to the public at his request.

🌐 arundells.org
☎ 01722 326546



A Queen Anne masterpiece

Mompesson House is a quintessential Queen Anne townhouse in the Cathedral Close and location for the film *Sense and Sensibility*. It's easy to imagine living here as you walk down the fine oak staircase, admire the plasterwork and collection of 18th-century drinking glasses and relax in the library. The tranquil, secluded walled garden and tearoom provide an oasis of calm.

🌐 nationaltrust.org.uk/mompesson-house
☎ 01722 335659



A regimental museum

The Wardrobe is a museum that details the fascinating history of the Berkshire and Wiltshire Regiments. The collections are vast with over 16,000 photographs, 6,000 archive documents, 4,000 medals, almost a thousand items of uniform and about 500 weapons. The garden has mature trees, planted areas and a lawn flowing down to the river. The Rifleman's Table serves delicious locally sourced food.

🌐 thewardrobe.org.uk/
☎ 01722 419419



Salisbury's ancient roots

Old Sarum is an iron age hillfort on the outskirts of the city and the site of the original Salisbury Cathedral. You can still see the remains of the old cathedral foundations and the Norman castle that used to stand at its centre.

🌐 english-heritage.org.uk/visit/places/old-sarum
☎ 01722 335398

Attractions



UNESCO World Heritage Site

Stonehenge, England's greatest mystery, is located just 10-miles north of the city of Salisbury. This prehistoric monument which dates back to 3000BC is one of many Neolithic and Bronze Age sites in the local area, extending to Avebury and beyond. The visitors' centre has a world class exhibition of artefacts and interactive displays as well as life-like Neolithic houses to explore.

🌐 english-heritage.org.uk/visit/places/stonehenge
☎ 0117 9751349



Salisbury Playhouse

Nationally recognised and locally adored for the high quality and spectacular performances it produces and hosts. **Salisbury Playhouse** has a busy schedule throughout the year including plays, musicals and festive performances.

🌐 wiltshirecreative.co.uk/whats-on/main-house/
☎ 01722 320333



Salisbury Arts Centre

Located in a historic 15th century church, the **Salisbury Arts Centre** is a hub for the arts, education, and entertainment in Salisbury. It offers a range of exhibitions and artistic workshops and hosts authors, comedians, and musicians for live performances as well as frequent productions from touring theatre groups.

🌐 wiltshirecreative.co.uk/whats-on/salisbury-arts-centre/
☎ 01722 320333



The Young Gallery

Located on the first floor of the Salisbury Library, **The Young Gallery** was established in 1913 by Edwin Young and now exhibits five art collections each year and hosts participatory events.

🌐 younggalleriesalisbury.co.uk
☎ 01722 343275



The Vanner Gallery

A gallery space in the heart of the city of Salisbury, **The Vanner Gallery** is dedicated to making contemporary art and craft accessible. Guest curators present a regular programme of exhibitions, featuring original pieces from artists and makers working locally, regionally and nationally.

🌐 vannergallery.com
☎ 01722 501551



Fisherton Mill

Located in a 19th century mill, **Fisherton Mill** is the largest independent gallery in the South of England. Here you will find a unique collection of work from renowned artists, sculptors and makers, along with an award-winning café.

🌐 fishertonmill.co.uk
☎ 01722 500200

Festivals and events

Salisbury is a vibrant city and embraces the arts, with first class venues offering quality entertainment throughout the year.

Salisbury is fortunate to enjoy a wide range of festivals and events, from music and drama to fabulous food, art and lectures. There's something to appeal to all age groups and tastes. Salisbury has held a weekly market since 1227 and today hosts a range of outdoor events, from artisan, Charter and food markets to French and international markets.

These are all held in the historic Market Square in the heart of the city, which is also home to many cultural events.

For more information on our great range of events:

🌐 experiencesalisbury.co.uk



Salisbury International Arts Festival

Salisbury International Arts Festival, held at the end of May to mid-June, features a diverse programme of music, theatre, film, dance, spoken word, visual arts, family and free events across the city of Salisbury.

🌐 wiltshirecreative.co.uk/whats-on/festival/



Celebrate Voice

Celebrate Voice, held in October, brings together leading international singers and the local community with a diverse 10-day programme of inspiring celebrity performances, and uplifting singing events in the heart of the city.

🌐 celebratevoice.co.uk



Chalke Valley History Festival

Founded with the modest intention of funding the local cricket club The Chalke Valley History Festival has rapidly developed into a much-loved national event. Situated in beautiful countryside the summer festival attracts some of the best-known history experts in the UK.

🌐 cvhf.org.uk



Salisbury Charter Market

Salisbury Charter Market located in the market place, near the Guildhall, is one of the oldest markets in Britain. Today, you will find a vibrant, friendly market packed with fresh, local artisan produce and unique products – perfect for taking home a gift or two.

🌐 experiencesalisbury.co.uk/listing/salisbury-charter-market



Taste Salisbury

Taste Salisbury is held across 10-days during August and September. A celebration of delicious local and regional food and drink, with a programme of events across the city – it is no surprise that this event sells out quickly.

🌐 experiencesalisbury.co.uk



Salisbury's Festive Market

Salisbury has four festive markets from the end of November through December. When the Christmas lights are turned on, the city is full of Christmas magic with its eclectic mix of artisans, selling a range of unique products and festive delicacies. The Guildhall Square is home to a bar, eateries and Santa's Grotto – something for the whole family to enjoy.

🌐 experiencesalisbury.co.uk



Group activities and tours:

We've been welcoming visitors since 1227. Our medieval origins are visible to everyone who walks through our streets. We provide a range of walking and bus top tours, as well as guided tours of Stonehenge and Old Sarum. Learn all about our city's history, art and culture, or join a tour to search for our secretive ghosts.

🌐 experiencesalisbury.co.uk/explore/tours



An adventurous city

Salisbury is a modern medieval city well worth exploring on foot, bike, on a punt, or from up above. Activities available in and around Salisbury include skydiving, off-roading on Salisbury Plain, a punt on the river or a hot air balloon trip over southern Wiltshire.

🌐 experiencesalisbury.co.uk/what-s-on/sports

Enjoy an afternoon, evening or full day at Salisbury Racecourse, open between April and September. A great day out, full of excitement – see if you can pick one of the winning horses.

🌐 salisburyracecourse.co.uk

Outstanding views

Salisbury is a city in the countryside. There are many open green spaces, gardens and some spectacular views. Queen Elizabeth Gardens was opened in the 1960s to commemorate the Queen's coronation and is perfect for a picnic or gentle stroll by the River Avon. If you would prefer a longer walk, head along the Town Path for the Constable Walk, where you will be rewarded with the famous view of the cathedral Constable painted.

🌐 experiencesalisbury.co.uk/experience/parks-outdoors/

A shopper's paradise

In Salisbury we celebrate the unique and the quirky, the local and the original. Salisbury is unlike any other high street, with 200 independent shops all within a close distance.

🌐 experiencesalisbury.co.uk/shop

Experience Salisbury

Salisbury is a wonderfully intimate city, offering a city experience like no other. Five rivers, the Cathedral Close, medieval buildings, green spaces and water meadows – Salisbury is a city on a human scale, a city made for exploring throughout the year.

Alongside the cathedral and museums, visitors benefit from a thriving cultural scene, a busy Charter Market and a panoply of independent retailers and creators.

The team at Salisbury have created a number of short stay, sample itineraries.

We are keen to work with group travel trade to develop a stand-out and unique itinerary for your customers.

✉ inspire@experience-salisbury.co.uk
🌐 experiencesalisbury.co.uk/grouptravel

Here are just some ideas to inspire you throughout the year:

Spring

Morning: Explore the Queen Elizabeth Gardens and enjoy the colourful spring flowers

Afternoon: Enjoy some shopping with a visit to the Charter Market (Tuesdays and Saturdays only) followed by a visit to Fisherton Mill Gallery

Evening: Watch a performance at the Salisbury Arts Centre, located in a 15th century church

Summer

Morning: Visit the historic Arundells or Mompesson House in The Close

Afternoon: Enjoy a guided tower tour at Salisbury Cathedral

Evening: See the beautiful historic city of Salisbury from the water on a punt



Autumn

Morning: View the historic collections at the award-winning Salisbury Museum

Afternoon: Take the Constable Walk, where you will be rewarded with the famous view of the cathedral Constable painted.

Evening: Dine out in one of Salisbury's many historic pubs or restaurants – each one with its own story.

Winter

Morning: Visit the Salisbury Festive Market

Afternoon: Take a spooky guided tour of Salisbury to search for our secretive ghosts

Evening: Enjoy a carol service at the cathedral or a night out to enjoy the festive play at Salisbury Playhouse




Dine out in style

For over 800 years Salisbury's hospitality businesses have offered a warm, friendly welcome and we take pride in continuing that tradition.

Today, we offer a mix of traditional and original, from historic pubs and tea rooms, modern cafes, fine dining experiences, delicious independent foodie venues and restaurants.


When the sun goes down Salisbury comes to life with stylish cocktail bars, riverside terraces, live music and nightclubs. Larger groups can be catered for across the city.

 experiencesalisbury.co.uk/taste



Accommodation for groups

There are plenty of great places to stay in Salisbury, choose one steeped in history with outstanding views.

 experiencesalisbury.co.uk/sleep



Best Western Red Lion Hotel

 the-redlion.co.uk

 01722 323334

Legacy Rose & Crown Hotel

 legacy-hotels.co.uk

 01722 328615

Mercure White Hart Hotel

 01722 327476

Milford Hall Hotel and Spa

 milfordhallhotel.com

 01722 417411

Sarum College

 sarum.ac.uk

 01722 424800

The Cathedral Hotel

 cathedralhotelsalisbury.co.uk

 01722 445846

The Merchants House Hotel

 merchantshousehotel.co.uk

 01722 326600

Wetherspoons, The Kings Head Inn

 jdwwetherspoon.co.uk

 01722 438400




Group information

Salisbury is a wonderfully intimate city, offering a city experience like no other and perfect for groups.


Our beautiful medieval city lies in the heart of the Wiltshire countryside. It is a short drive to the A303. Salisbury train station is on the direct route from London to Exeter and is just a ten-minute, easy walk to the city centre.

Our centrally located coach park holds 23 coaches and

is a short 5-minute walk from the city centre. The coach park is pay and display, has toilet facilities and a coach driver's restroom. The coach park can be found at: Mill Stream Approach Coach Park, Salisbury, Wiltshire, SP1 3UE.

 experiencesalisbury.co.uk/grouptravel

Salisbury's award-winning friendly Tourist Information Centre, located on Fish Row, is the place to visit for further information on getting the most from your stay in our historic city.

 experiencesalisbury.co.uk/listing/salisbury-information-centre



