

Footfall Report for: Salisbury BID

Weeks This Month: 5
Weeks Last Month: 4

Monthly Footfall Counts

	Year to date % YoY		This month % YoY		This month % MoM	
	2025	2024	2025	2024	2025	2024
Salisbury BID	-0.2%	-6.7%	-2.6%	-3.8%	-2.7%	3.7%
South West	-3.6%	-2.8%	-3.9%	-4.4%	-2.0%	6.4%
UK	0.8%	-1.2%	0.1%	-2.3%	0.6%	2.5%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

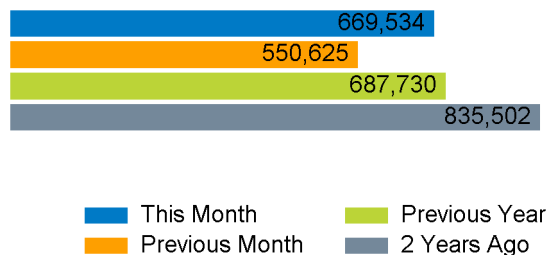
The total number of visitors for the year to date is 3,434,964 which is 0.2% down on the previous year.

The total number of visitors to Salisbury BID in month commencing 2 June 2025 was 669,534.

The busiest day in month commencing 2 June 2025 was Saturday 5 July with 29,208 visitors.

The peak hour of the month was 13:00 on Saturday 5 July 2025 with footfall of 3,673.

Footfall Counts by month



Figures shown below are calculated using monthly totals.

Weather



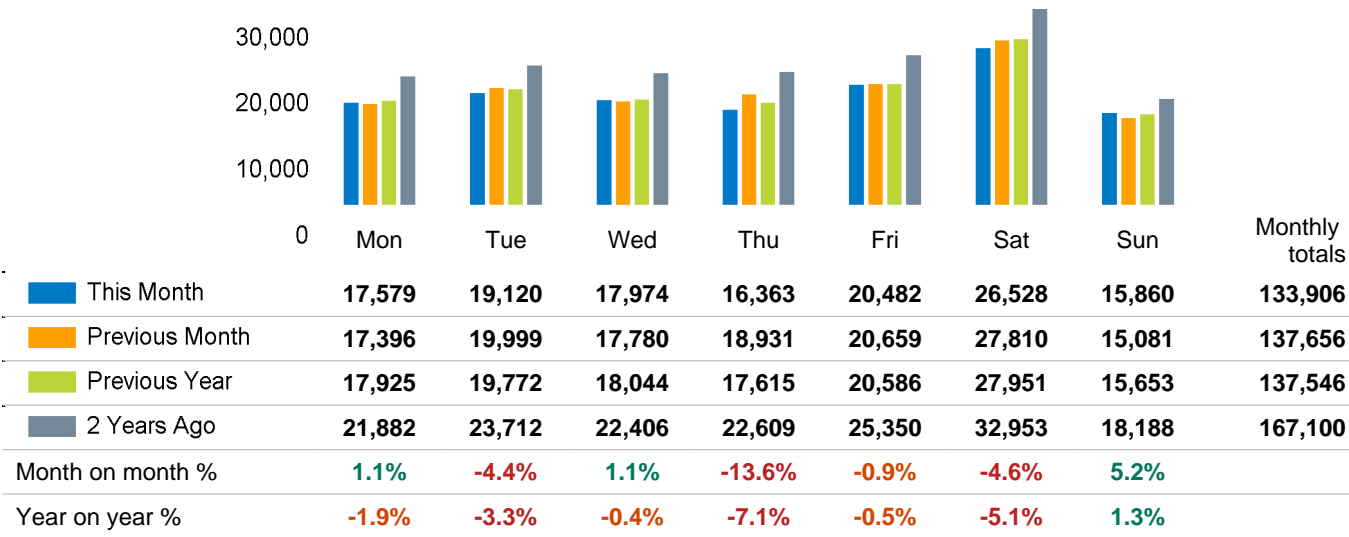
Number of days June 2025	18	15	1	1
Number of days June 2024	14	21		
Number of days June 2023	18	12	3	2

Average temperature

	Maximum temperature	Minimum temperature
2025	24°	12°
2024	21°	9°
2023	24°	12°

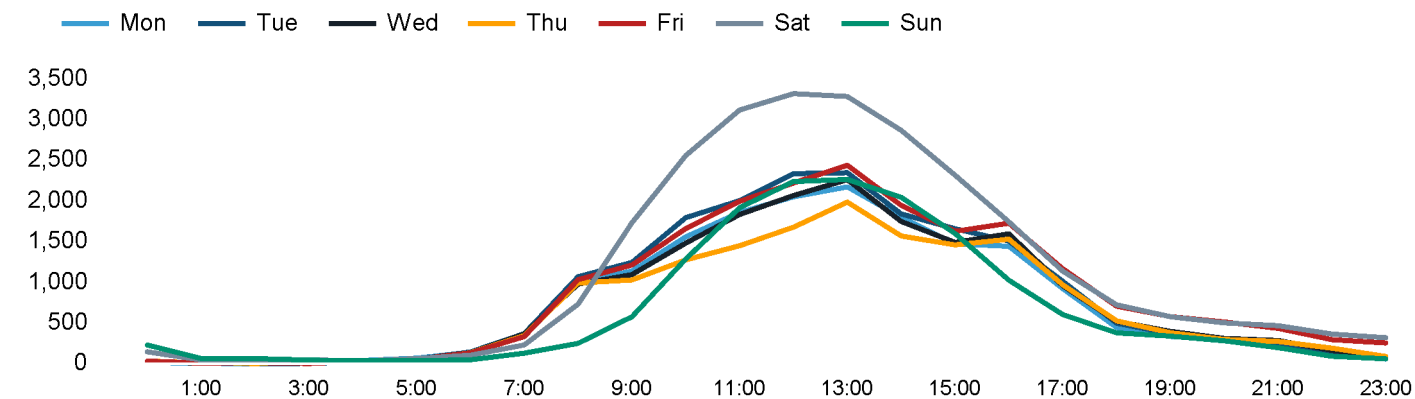
Football Counts by day

The figures shown below are calculated using weekly averages.



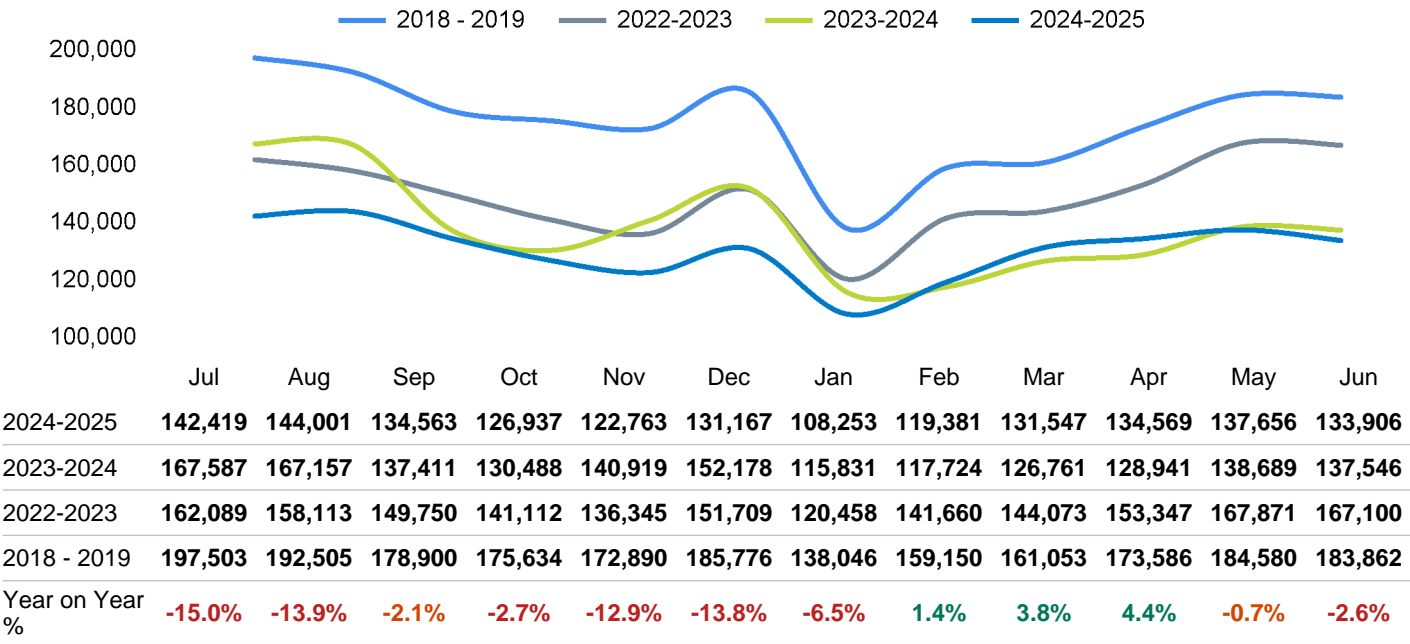
Football Counts by hour

The figures shown below are calculated using a weekly average



Footfall Counts - rolling 12 months

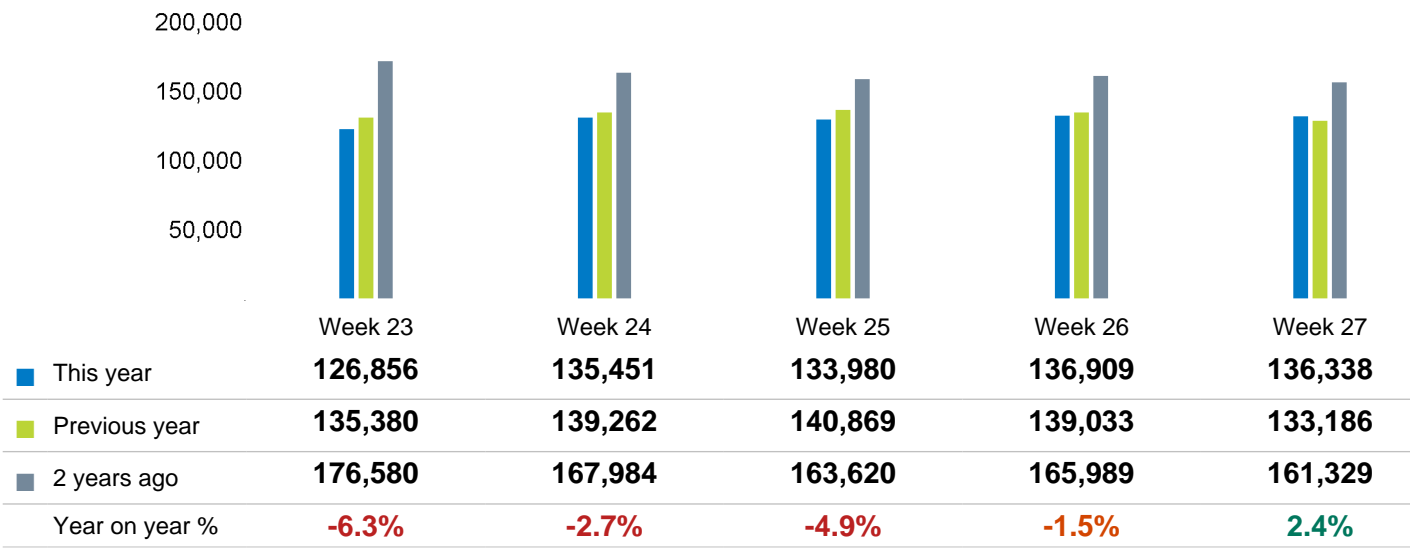
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2024-2025 period with the 2023-2024 period i.e the figure for June compares June 2025 to June 2024

Footfall Counts by week of month

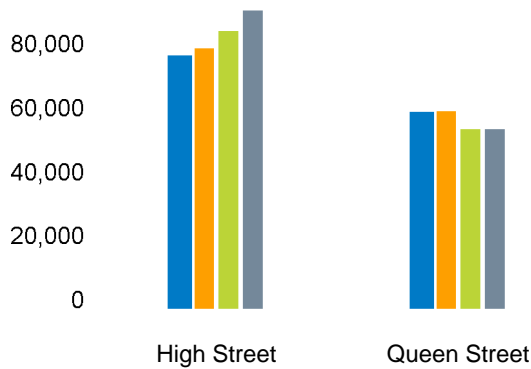
The figures shown below are calculated using weekly totals.



Footfall Counts by location

The figures shown below are calculated using weekly averages.

This month Previous month Previous year 2 Years ago



This Month	75,309	58,597
Previous Month	78,023	59,632
Previous Year	83,163	54,382
2 Years Ago	89,276	54,341
Year on Year %	-9.4 %	7.8 %

Footfall Counts by location



Reporting dates

This month - 02 June 2025 - 06 July 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2025 to June , 2025 Vs January, 2024 to June , 2024

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year.June, 2025 Vs June, 2024

Month on Month % Change is the % change in footfall for this Month from the previous Month.6 2025 Vs 5 2025